## **Phenocal**<sup>TM</sup>

### Pharmaceutical Grade Weight Control Compound

1. A physical or electronic signature (i.e., /s/NAME) of a person authorized to act on behalf of the owner of the copyright that is allegedly infringed.

Craig Schwartz

2. Identification of the copyrighted work claimed to have been infringed.

US Reg. No. 4257419, PHENOCAL, for "Dietary and nutritional supplements" in International class 005. This trademark is owned by Synetgy LLC DBA, who has Exclusively licensed the right to use in all territories. Synetgy LLC DBA has invested Substantial sum of money to adopt, Utilize and extensively market the trademark and has invested substantial effort to protect and enforce its rights.

3. Identification of the material that is claimed to be infringing and information reasonably sufficient to permit the service provider to locate the material.

http://www.ultimatefatburner.com/phenocal-fat-burner-review.html

This Website falsely leads the consumers to believe that the website is consumer friendly Website providing non- biased reviews, when, in fact, the website generate revenue by exploiting the "Phenocal®" trademark. Truthful and honest distribution of information for fair comment on products and issues of interest is a legitimate use of the Internet for free speech. However, this activity unlawfully infringes upon Synetgy LLC, DBA rights by using the Phenocal® name in Commerce.

Please be advised that the Website is engaging in trademark infringement as well as unfair competition. They are also engaging in "initial interest confusion" in violation of the Act whereby a consumer seeking the Phenocal® product, or a legitimate review of the product, is lured to a competing product page.

In light of the foregoing, Synetgy LLC, DBA respectfully requests that you, as a service provider, terminate, remove or disable access to the infringing Website.

Craig Schwartz Phone: +1.661.748.0240 Email: <a href="mailto:legal@goldenstreetmedia.com">legal@goldenstreetmedia.com</a>

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4. Information reasonably sufficient to permit the service provider to contact the complaining party, such as an address, telephone number, and, if available, an electronic mail address at which the complaining party may be contacted.

#### **Craig Schwartz**

Golden Street Media 50 Tice Boulevard Suite 340 Woodcliff Lake NJ 07677

Phone: +1. 661.748.0240

Email: <u>legal@goldenstreetmedia.com</u>

5. A statement that the complaining party has a good faith belief that use of the material in the manner complained of is not authorized by the copyright owner.

I am providing this notice in good faith that the disputed use is not authorized and with the reasonable belief that rights my company owns are being infringed. I am providing this notice in good faith that the disputed use is not authorized and with the reasonable belief that rights my company owns are being infringed.

6. A statement that the information in the notification is accurate, and under penalty of perjury, that the complaining party is authorized to act on behalf of the owner of the copyright that is allegedly infringed.

The following information is presented for the purposes of removing web content that infringes on our copyright per the **Digital Millennium Copyright Act**. We appreciate your enforcement of copyright law and support of our rights in this matter.

Under penalty of perjury in a United States court of law, I state that the information contained in this notification is accurate, and that I am authorized to act on the behalf of the exclusive rights holder for the material in question;

Be aware that if you ignore this notice, you (as a Provider covered by the Digital Millennium Copyright Act) forfeit the Act's immunity from monetary damages, which range from \$750 to \$30,000 per work infringed and up to \$150,000 per work for willful infringement.

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Attorney's fees and costs can also be recovered.

Pursuant to 17 USC 512(c) (3) (A), this communication serves as a statement that:

• I am the duly authorized representative of the exclusive rights holder for copyright material being infringed upon, along with any identifying material such as ISBNs, publication dates, etc.

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